PERSPECTIVES OF DEVELOPMENT OF A SMALL BUSINESS IN AGROINDUSTRIAL SECTOR OF REPUBLIC MOLDOVA

Barbaroș Ecaterina

Academy of Public Administration Office of the President of Republic of Moldova
Ialoveni street, 100, Chishinau, MD-2070, RM
Phone (37322) 480656; Mobile (373) 069313985
ec_barbaros@yahoo.com

Key words: small business; favorable climate; market infrastructure; state assistance; bank’s credit.

SUMMARY

Based on the previous experience of the small business activity studied in other countries like USA, Japan, Great Britain and Germany this article proposes some directions of development of small business in agroindustrial sector of Republic of Moldova.

Experience of the developed countries proves conclusive advantages of development of small and average business, in comparison with the large enterprises. Among them it is possible to note: affinity to the local markets and the adaptation to inquiries of clientele, production by small parties, an exception of superfluous control links and others. Besides, development of manufacture of the enterprises a small-scale business creates favorable conditions for economy development: the competitive environment develops, additional workplaces are created, the consumer sector extends. Thereof expansion and small-scale business development conducts to saturation of the market by the goods, export potential increase, an effective utilisation of a local source of raw materials.

In Republic Moldova scales of development of a small-scale business and their contribution to economy development are still insufficient.

For support of development of the small and average enterprises of agroindustrial sector for 2006-2008 following basic directions are provided:

- Creation of the stimulating legislation;
- Access simplification to financial resources;
- Development of enterprise culture and modern consulting services in agrobusiness;
- Competitiveness increase;
- Dialogue advancement between the Government of Republic Moldova and a private sector.

Prospects of development of a small-scale business in Republic Moldova are connected with creation of a favorable enterprise climate. It is expedient to concentrate attention to concentration of all financial assets intended for support of a small-scale business, including Fund of support of business and a small-scale business, local budgets and off-budget funds, to the major priority directions, to create for it system of guarantees of crediting.