ASPECTS REGARDING THE DEVELOPMENT PROSPECTS OF MĂRIȘEL COMMUNE, CLUJ DISTRICT

Emil LUCA, Ioan MARIS, Ancuta PUSCAS, Laura LUCA, Sanda SUCIU, Adriana HOBAN

University of Agricultural Science and Veterinary Medicine Cluj-Napoca
Faculty of Horticulture, 3-5 Manastur Street, Cluj-Napoca, 400372, Cluj, Romania

Keywords: rural development, strategic planning process

SUMMARY

Any modern community, either urban or rural, must assimilate and promote a strategically vision concerning its future development. The lack of this kind of vision leads to a chaotic administrative activity, within opportunities can be missed and precious resources are irrationally consumed.

International experience proved that projects and operational programs operate best when they are a part of a coherent ambit and when there is coordination at a strategic level.

For Mărișel commune, the strategical planning process aimed to define the development points of the community during the 2007 – 2013 period, an extremely important stage for all urban and rural Romanian communities.

The main methodological stages of the strategical planning process were the following: realizing a preliminary analysis, establishing a vision on the community development, sectorial analysis of main strategical domains and the articulation of the strategic document.

The principals that were the bases of the strategic planning process were: ensuring the scientifically validation, community implication, transparency, objectivity, coherence and demarche continuity.

After analyzing the positive and negative characteristics of the commune, it has been conclude the basis for the elaboration of the commune development strategy, as follows:

- The Mărișel commune development is a matter of maximum importance for local public administration, that also depends on the will and the capacity of the hole community to define strategical programs and to transpose them in operational programs;
- The problems that the community is confronting with are specific to rural localities in full development. The community must assume this reality and to use it in its own local development interest;
- The commune is under the development level of other identical rural localities, but it has a special potential, which it can guarantee its development;
- The geographical position favors the role of a touring locality of first rank, in the region that it is located;
- Increasing the life level quality of the community is a strategical indispensable objective in future local development;
- The presence of a performing public administration is essential to the commune strategical development;
- The strategy success at tactical and operational level depends on the community capacity to form working groups (administration- interested groups), that could implement structural programs at strategic level, to monitor, evaluate and correct them in time.